



Activity Report 2012 – 13

The Nand & Jeet Khemka Foundation





Vision – The Foundation endeavors to create an equitable, prosperous and humane society, embodying the principles of holistic and sustainable development

***Mission** – To build innovative cross-sectoral collaborations and development infrastructure within India and internationally through strategic philanthropy that will –*

- Make a substantial impact on the reduction of poverty*
- Empower marginalized persons with a special emphasis on women and children*
- Protect the natural environment*

The Nand & Jeet Khemka Foundation

The Khemka Foundation

“Traveller, there is no path. Paths are made by walking” – Antonio Machado, Spanish Philosopher

The Activity Report of the Nand & Jeet Khemka Foundation covers a fulfilling year of the paths we have walked and created in 2012/13... the programs, projects, initiatives that we have embarked on to advance our mission. None of this would have been possible without the commitment and generosity of the Khemka Family, the collaboration of our partners, and the tireless work of our Board and Staff.

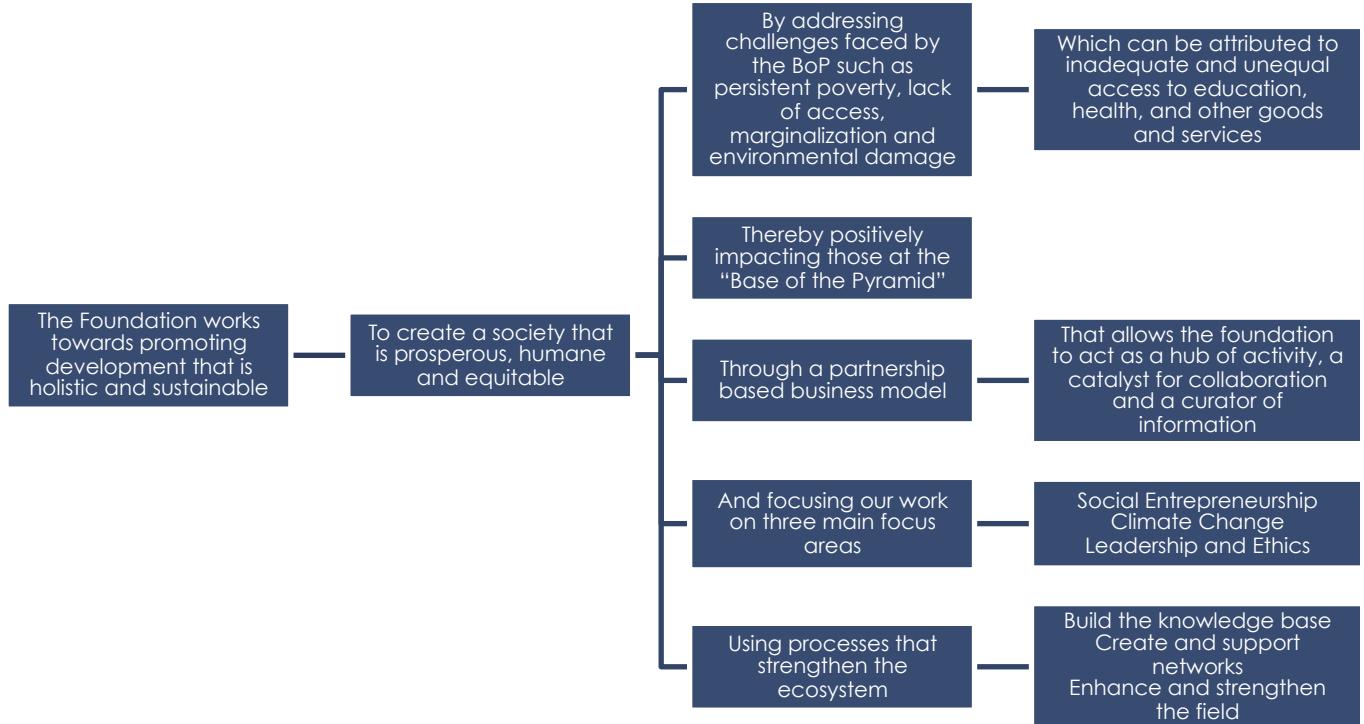
The Khemka Forum for Social Entrepreneurship has established itself now, after the 4th edition, as a hub for those who have a stake in developing an eco-system to advance social entrepreneurship and support the development of the “base of the pyramid” population in India.

The Global Education and Leadership Foundation – the leadership initiative of the Khemka Foundation – has now extended its path-breaking program to nearly 70 schools.

Renewable Energy Working Group was launched this year to harness the entrepreneurial capabilities of the social entrepreneurs to promote clean and sustainable energy solutions to benefit those with little or no access. We look forward to yet another year of service to our stakeholders.

– Don Mohanlal
President & Chief Executive Officer

Our Theory of Change



Focus Areas and Solutions

Social Entrepreneurship

Climate Change

Leadership and Ethics

The Foundation attempts to affect change through strategic philanthropy aimed at 3 types of activities –



Strategic Intervention Areas

Social Entrepreneurship

Khemka Forum on Social Entrepreneurship

Podcast Series
Promising Practices and Research Program
Handbook and Toolkits

Workshops
Consultancy Clinics
Sector Specific Working Groups

Renewable Energy

Platform / Alliance for RE Social Entrepreneurs

Standardized frameworks
Benchmarking

Business Plan and Consensus Building

Leadership and Ethics

Leadership Initiative For Excellence (LIFE)

Teacher Training and Development

Life Skills and Leadership Program
Scholarship and Mentoring Program

 Network Building

 Knowledge Building

 Field Building

"What business entrepreneurs are to the economy, social entrepreneurs are to social change. They are the driven, creative individuals who question the status quo, exploit new opportunities, refuse to give up, and remake the world for the better."

- David Bornstein, Drowser.org Founder

Social Entrepreneurship

The Khemka Forum on Social Entrepreneurship 2012

The Khemka Forum on Social Entrepreneurship (KFSE) is a hub of India's most influential social entrepreneurs, thought leaders, philanthropists, investors, academics, government and media representatives who meet under a 'big tent' to collectively advance the agenda of social entrepreneurship in the country. The Forum facilitates rich dialogue and experience sharing around solutions for sustainable social impact.

This year, the Khemka Forum celebrated the spirit of Innovation: Innovations in business models, processes, products and partnerships, in recognition of the fact that India is an extremely knowledge-rich society and our innovators and entrepreneurs have great insights to share as they endeavor to address social issues.

The Khemka Forum has been built on a strong partnership model and leading organisations lent



their intellectual firepower to the Forum by holding panels in their respective areas of expertise. We had 15 partners this year and a number of new partnerships were developed, reflecting our growing reach and expansion of the social entrepreneurship ecosystem. We were delighted to welcome seven new partners - Ashden India Collective, IKP Centre for Technologies in Public Health, Intellectap Impact Investing Network, IDEO.org, NASSCOM Foundation, Pearson and Random House. We are deeply appreciative of the continuing support of Accenture, Acumen Fund, CII, CASE at Duke University, Centre for Emerging Market Solutions at the Indian School of Business, Dasra, Elevar Equity, FEMS3 and Impact Law Ventures.

The Forum agenda was designed to ensure a wide variety of topics that appealed to a large audience, and led to interesting thought provoking conversations, that will help move the discussions forward.

It is our belief that for the eco system to evolve, and for social entrepreneurship to grow and get mainstreamed, there needs to be open dialogue and cross pollination of ideas across sectors and disciplines. Therefore, we made a concentrated effort to reach out to a diverse group of people, and professionals and also worked with our partners to ensure that the session panels were representative of different perspectives and points of view.

KFSE 2012 – Plenaries and Sessions

The 2012 Forum agenda was designed to ensure a wide variety of topics that appealed to a large audience, and led to interesting thought provoking conversations, that will help move the discussions forward.

The packed agenda included, three plenaries –

- Opening Plenary: From Innovation to Enterprise
- Special Plenary – Affordable Education – Low Cost Private Schools in India
- Closing Plenary: Impactful Engagement, an Evening Session: Simplicity in Innovation

It included seven sector specific panels –

- The Acumen Fund Session on Agribusiness
- Dasra Session on Artisan Communities
- NASSCOM Foundation on Technology for Social Good
- I3N Session on Early Stage Investing
- IKP Centre Session on Primary Health
- FemS3 Session on Waste Management
- Ashden India Collective Session on Clean Cooking Energy for All

For more details on the 2012 Forum, refer to the Forum Report

KFSE 2012 – Consultancy Clinics

A panel of experts discuss real time issues faced by social entrepreneurs in specific areas and solutions are identified through a collaborative process where inputs of the panel, and other social entrepreneurs are sought. This year the following clinics were held –

- Using Social Media for Social Impact
- The Human Capital Strategy with Accenture
- Designing Effective Boards with Impact Law Ventures

KFSE 2012 – Innovation Clinics

The 2012 Forum saw the first ever Innovation Clinic with IDEO.org Session on Human Centric Design Thinking. A human-centric approach to design involves incorporating people's behavior and personalities into products and services. Through interviews and observation, needs and opportunities are assessed and a deep understanding of the community that is being served is developed.

Podcasts

Knowledge creation and dissemination is an integral part of the Khemka Foundation's work and the Podcast series is an attempt towards that goal. Interviews are conducted with thought leaders, practitioners and influencers who discuss and provide key learnings and strategies on issues that matter the most. These cutting edge topics, that engage the listeners and provide concrete takeaways, lessons, and tools, are strategically chosen to encourage thought leadership and provide different perspectives and debates and are regularly transmitted to the entire Khemka Foundation network.

HUMAN CENTRED DESIGN TRANSFORMS HOW YOU INNOVATE FOR COMMUNITIES | JOCELYN WYATT

JOCELYN WYATT, CO-LEAD & EXECUTIVE DIRECTOR, RED DIRT



Human Centred Design Transforms How You Innovate for Communities

Download

"You've announced we'll be able to get an introduction to the human centered design approach and learn some new methods around design."

LEGAL HANDBOOK FOR SOCIAL VENTURES | PANKAJ JAIN & ANSHUMAN JAISWAL

ANSHUMAN JAISWAL, PARTNER, AMARCHAND MANGALDAS
PANKAJ JAIN, FOUNDER, IMPACT LAW VENTURES



Legal Handbook for Social Ventures

Download

"We did realize that there is a huge vacuum there for affordable access legal counsel for social entrepreneurs, there was also a parallel necessity there was an aggregated form of knowledge which available for these entrepreneurs and again, so this legal handbook especially was a joint endeavour of the Khemka Foundation and Amarchand Mangaldas in order to try and meet to demonstrate access to these kinds of information needs and put it publicly out."

INCLUSIVE MARKETS: A HOME FOR VENTURE | ASHISH KARAMCHANDANI

ASHISH KARAMCHANDANI, CEO, MONITOR GROUP



Inclusive Markets: A Home for Venture

Download

"The biggest thing that has happened in the last couple of years is the entry of housing finance. The fact that there are now 10 housing finance companies going to provide the informal sector in this income group is mind boggling. People of this income level could get a 17-year mortgage at a reasonable price...that's going to be the biggest driver, because once you actually have finance you are giving people the ability to own..." - Ashish Karamchandani

CREATING PARADIGMS: WHERE CURRENCY | ANSHU GUPTA

ANSHU GUPTA, FOUNDER DIRECTOR, GOONJ



Creating Paradigms: Where Tourism Currency

Download

"With Goonj using things which is only what is that we do not want to grow just as an organization we want to grow as an idea..." - Anshu Gupta

Listen in to this podcast conversation with Anshu Gupta, Founder Director of Goonj.

SHIFTING YOUR FRAME OF REFERENCE CAN LEAD TO CHANGE THAT IS SUSTAINABLE | MALLIKA DUTT

MALLIKA DUTT, FOUNDER, PRESIDENT & CEO, BREAKTHROUGH



Shifting Your Frame of Reference

Download

"When we started Breakthrough, four years ago, we really wanted to look at how to change the way in which we understood that with an addressing problem. So we shifted our focus from saying 'WOMEN, meet about women or that system need to be solved' (described as 'brother or sister' and we shifted it to saying, you know what, men can be part of the solution. Also stop the assumption that men can solve the people who stand up, who say no, who challenge themselves as well as their community around them..." - Mallika Dutt

- 🔊 Human Centred Design Transforms How You Innovate For Communities
- *Jocelyn Wyatt, Executive Director IDEO.org*

- 🔊 Legal Handbook for Social Ventures
- *Anshuman Jaiswal, partner, Amarchand Mangaldas & Pankaj Jain, founder Impact Law Ventures*

- 🔊 Shifting Your Frame of Reference Can Lead to Change that is Sustainable
- *Malika Dutt, Founder and CEO, Breakthrough*

- 🔊 Inclusive Markets: A Home for Everyone
- *Ashish Karamchandani, Monitor Inclusive Markets*

- 🔊 Creating Paradigms: Where Trash Is Currency
- *Anshu Gupta, Founder Goonj*

Research & Handbooks

In an effort to build a repository of promising practices, advocate for policy changes, to deepen the knowledge base and encourage thought leadership, over the past year, the Foundation has supported the following research in partnership with specialists in the field –

- ☛ Lifesprings Hospital Case Study with Professor G Bhardwaj from Babson University – examines the healthcare ecosystem in India, discuss business models being used to bring healthcare to the BoP, and focus on LSH’s performance, business model, obstacles and opportunities and provide strategic options and action plan for LSH
- ☛ Rural Distribution Chains for Energy Service Delivery with I²DC – studies different mechanisms for delivering energy solutions to the poor and identify possible best practices that are adopted by successful enterprises
- ☛ Understanding the Ecosystem of Social Enterprises in the Renewable Energy Space in India with Intellecap – aims to outline the current infrastructure surrounding a social enterprise and identify areas for intervention

- 📖 Renewable Energy Interventions in the National Rural Livelihood Mission with SELCO - seeks to capture the overall scenario of the mission and then narrow down on possible interventions in certain livelihoods prevalent in two sample states – Bihar and Karnataka
- 📖 Battery Storage Options for off-grid Renewables in India with CEEW – attempts to assess the current state of storage options for off-grid renewables in India, and identify potential policy and regulatory shifts required to facilitate a move towards more efficient and scalable battery technologies
- 📖 Legal Handbook with Amarchand Mangaldas and Suresh A. Shroff & Co. – focuses on legal compliances specifically targeted at start-ups and hybrid social entrepreneurial ventures. The handbook includes topics that a startup social enterprise is likely to encounter. The objective is to introduce the founders to these issues so that legal compliances can be adhered to and professional help sought to overcome legal blocks. In collating the Handbook, the Foundation conducted interviews with leading social entrepreneurs and support organizations and these issues were selected based on the experiences and insights shared by the interviewees

*Every minute the sun bathes the Earth in as much
energy as the world consumes in an entire year.”
- US Department of Energy web site, 2010*

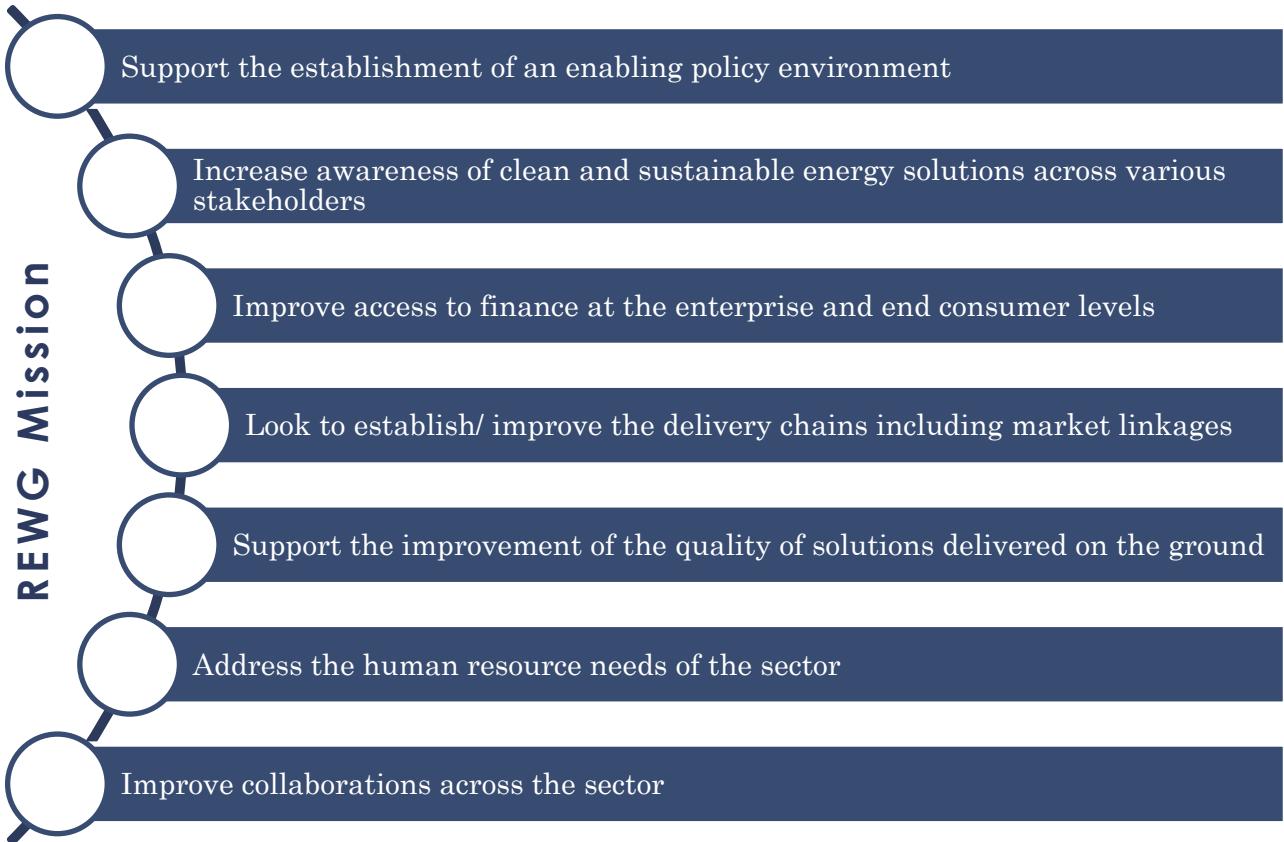
Renewable Energy Working Group

The Renewable Energy Working Group

The Renewable Energy Working Group (REWG), established as a part of the KFSE 2009, is an independent group that acts as a representative of enterprises in India (NGOs and for-profit) that are involved in delivering clean and sustainable energy solutions to those with little or no access.

The REWG initiative received a fillip in 2012, when several donor agencies perceived the value of this initiative for the overall development of the sector and expressed interest in supporting the development of such a representative body. The engagement with various stakeholders under this umbrella as well as the development of this current business plan has been undertaken with the support received from the World Bank in June 2012.

The REWG core group comprises of core group comprising of Harish Hande, SELCO; Gyanesh Pandey, Husk Power; Savati Bhogle, TIDE; Vinay Jaju, Onergy; Nikhil Jaisinghani, MGP; Michael Blunck, GIZ; and Mani Khurana, World Bank.



Networking Activities

- REWG core group meeting in August 2012 to identify a set of issues that were of immediate relevance to the group
- A meeting across a broader spectrum of stakeholders was held in October 2012 on the sidelines of the MNRE International Workshop on Energy Access
- Conference calls were organized across a more restricted group focused on a particular technology – solar lighting, mini-grids and improved cookstoves
- The REWG met in December 2012 on the sidelines of the KFSE to discuss the issues identified within the sub- groups as well as the operational details of the REWG

Field Building Activities

- Mr. Harish Hande, as the representative of the REWG and Mr. Hemant Lamba, as the representative of the Ashden Collective met with Mr. Tarun Kapoor, Joint Secretary, MNRE and Mr. Rohit Kansal, Secretary to the Minister, MNRE to discuss their concerns on the lack of focus on off-grid/energy access space within the second phase of the JNNSM

Knowledge Building Activities

- Comments and constructive inputs on the Draft Policy for the 2nd Phase of the National Solar Mission were drafted and submitted to the MNRE on behalf of the REWG in December 2012
- Policy Paper with SELCO on Renewable Energy Interventions in the NRLM
- Position Paper with CEEW on Storage Options for off-grid renewables

*“Education without values, as useful as it is, seems rather
to make man a more clever devil.”*

— C.S. Lewis

Leadership & Ethics

Life Skills & Leadership (LSL) Program

The LSL Program is a long-term sustained leadership intervention program that is conducted at the school level. It was created to establish a culture of ethical leadership in the schools through the dissemination of a unique value-based curriculum that is aimed at cultivating a global mind-set for effective leadership. The program promotes inclusivity by extending itself to include diverse schools from across the social and economic spectrum, and ensuring that the curriculum and training is sensitive to gender and children with special needs

The program emphasizes on structural level intervention in conflict areas to promote social change and rebuild the fabric of society through education. In order to achieve this, an Ethical and Transformative Education Program has been exclusively designed to build emotional, psychological, intellectual and spiritual well-being in teachers and students of regions like Jammu and Kashmir, which are in or emerging from conflict.

In the year 2012 – 13, the LSL program was conducted in more than 60 schools.

Teacher Training and Development

The Foundation aims at developing a cohort of teachers from public, private, government and charitable institutions that is exposed to capacity building and development opportunities as well as introduced to cutting edge concepts. Through this continuous personal and professional development, the teachers will be equipped with the tools needed to deliver the curriculum in a manner that promotes a culture of collaborative learning and sharing of best practices. This year, more than 35 training, and development programs were conducted.

The Teacher's Exchange Program, run in partnership with TSIA (Trans Continental School Innovation Alliance), is a 3-year program. Currently in the second phase, the program focuses on a teacher and lead practitioners' exchange between the identified and paired schools. It commenced in October 2012 and will culminate in April 2013. Phase one witnessed the exchange of Head Teachers and Principals and took place from October 2011 to April 2012.

The program aims to culminate with a student exchange to seal the raised aspirations and confidence levels in the students of the 2 countries.

Leadership Initiative for Excellence (LIFE)

LIFE is a Young Leaders' Forum and an annual endeavour to create a platform for students with leadership skills to interact, exchange ideas and empower them as thinkers and change-makers. LIFE offers varied experiences ranging from workshops, round table discussions, panel discussions and keynote addresses on leadership issues. The 21st Century has thrown up challenges never faced before.

LIFE 2012 held in Jaipur saw the participation of more than 200 delegates and students. With the theme "From Responsibility to Citizenship", LIFE gave an opportunity to students to interact with one another and form action groups to work on causes they are passionate about. Government leaders ranging from a woman Sarpanch to Lok Sabha leaders addressed the conference. Experts from varied fields guided the student groups during the Conference to develop action plans and implement them stage-by-stage over the next few months. Currently, student groups are working in areas of Governance & Corruption focusing on workings of a panchayat, Poverty and Inequity, Environment related issues concentrating on recycling, and Demographic Challenges. These students, residing in different parts of the world has become a large community creating a long-lasting sustainable impact

Scholarships and Mentorship

During the LSL Program students that display immense leadership potential, are identified through a rigorous selection procedure and awarded scholarships to pursue their higher studies. The nominated students then become a part of the Leaders Forum.

The Mentorship Program is designed for the growing number of high achieving students in the Leaders Forum, who are currently pursuing their higher studies in Ivy League Universities and premier institutions in India and UK. A panel of luminaries guide and mentor the students in an endeavour to nurture and develop them as global ambassadors, responsible citizens and future leaders in an international community.

Harmony 2012, an annual student festival, was organized as a part of the Mentorship program. This 2-day event saw participation of about 200 students from schools across India.

The Youth Leader Competition, an initiative of tGELF, was launched in July 2012 to provide growth opportunities to young leaders. Over a span of 5 months, students participated in rigorous rounds involving project work, presentations and internship with NGOs. The Grand Finale took place at Harmony 2012, where teams from each the top 10 selected schools competed for the prize.



